

"Traditional newspapers will be replaced by electronic editions." Discuss



There are loads of newspapers on-line. A famous newspaper is The Times and we've shown you some screens from The Times electronic magazine below.

Advantages of electronic journals

You can access a tremendous range from your desktop computer.

You don't need to store thousands of magazines.

You can search for specific topics within the magazine.

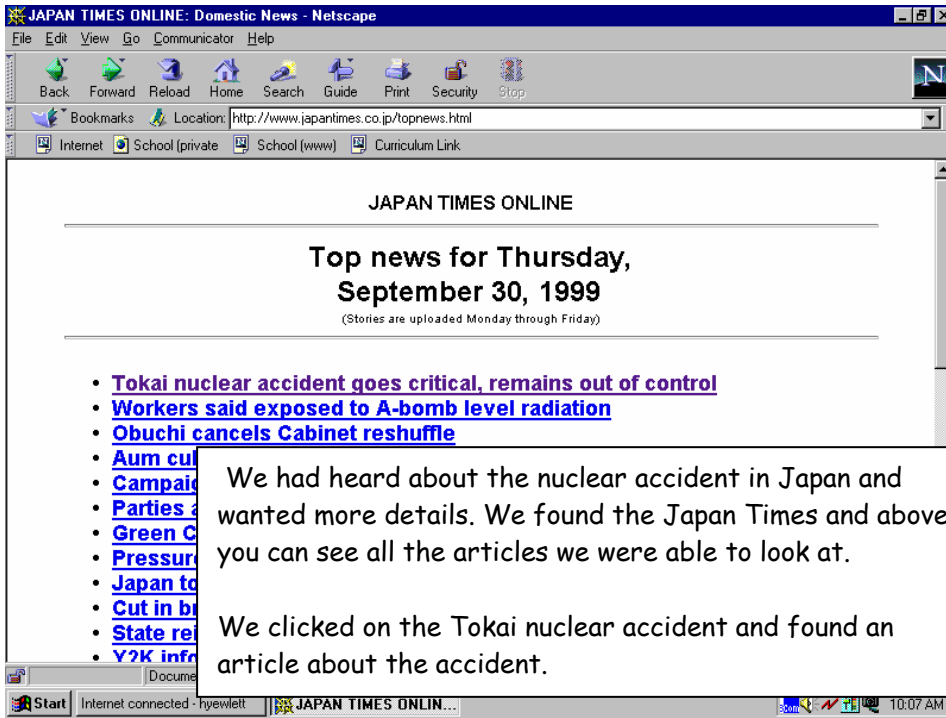
You can download articles and then edit them if you wish. E.g. for a homework project

You can download pictures and use them.

You can get the latest edition, as soon as it is released even if you live in the country. In fact, as we show overleaf you can access the latest information from another country.

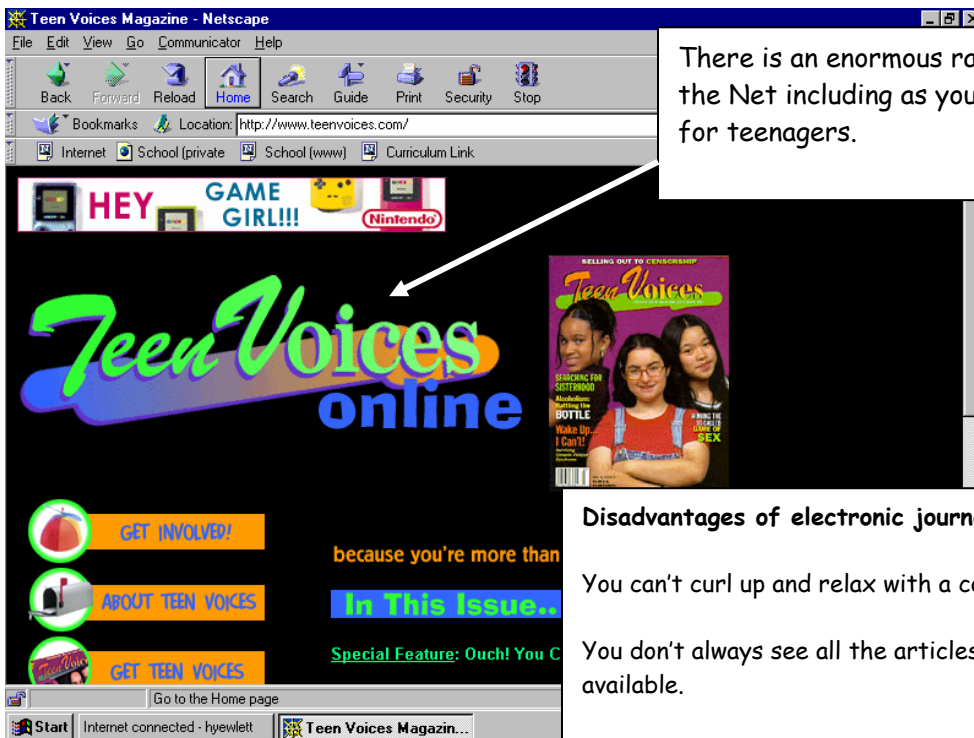
Production costs are lower, as are distribution costs.





We had heard about the nuclear accident in Japan and wanted more details. We found the Japan Times and above you can see all the articles we were able to look at.

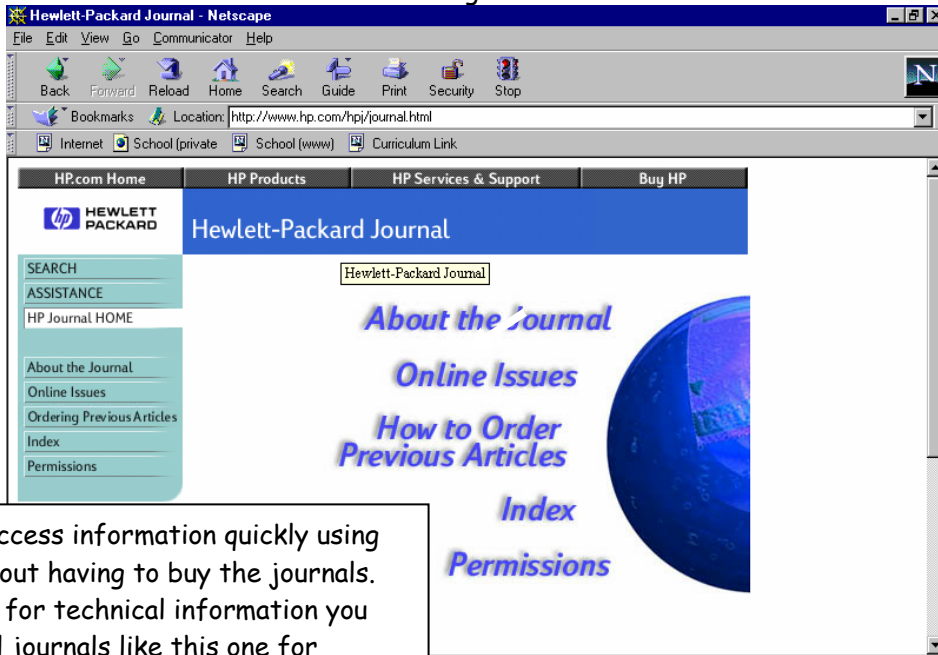
We clicked on the Tokai nuclear accident and found an article about the accident.



There is an enormous range of magazines on the Net including as you can see magazines for teenagers.

Disadvantages of electronic journals

- You can't curl up and relax with a computer.
- You don't always see all the articles that were available.
- You may have to subscribe to the journal.
- Costs.. the computer, the Internet connection, the phone calls.
- You could download a virus.



It is possible to access information quickly using the Internet without having to buy the journals. If you are looking for technical information you can read technical journals like this one for Hewlett Packard. It is possible to look at previous journals (back copies) as well.

Effect on jobs

Journalists' skills need to adapt to new medium. More web designers and web programmers are needed. More technical support to keep networks running needed.

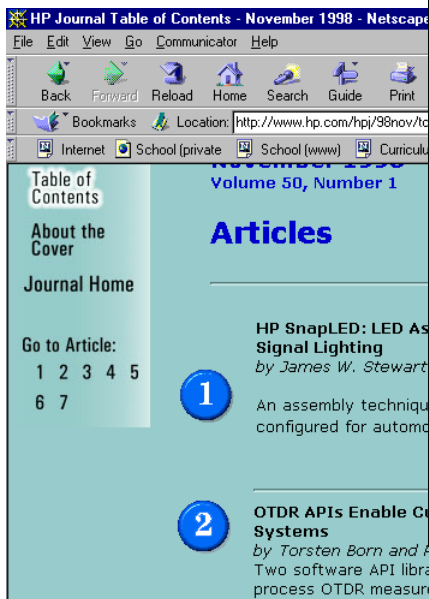
Effect on companies producing papers and magazines
Lower circulations of paper products.

New audiences can be attracted with on-line products.

Income (revenue) can be obtained from on-line advertisements.

Commissions given to companies on e-commerce transactions.

They will have to adapt to survive.



The Future

As more and more people use the Internet, electronic journals will become more widespread.

They will probably finance themselves by advertising online products and from receiving commission from e-commerce.

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